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To whom it may concern

Yahoo Japan Corporation
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Stock code: 4689

Yahoo Japan Corporation announces monthly data for November 2007

Yahoo Japan Corporation announces monthly data on Yahoo! JAPAN Group businesses for November 2007, as attached.

Subjects	November 2007	October 2007 (for reference)
Monthly Page Views (*1)		
Total Monthly Page Views	41,427 million PVs	44,021 million PVs
Daily Average Total Monthly Page Views	1,380 million PVs	1,420 million PVs
Yahoo! Mobile Page Views	3,301 million PVs	3,280 million PVs
Daily Average Yahoo! Mobile Page Views	110 million PVs	105 million PVs
Yahoo! JAPAN Users and IDs		
Number of Yahoo! JAPAN Unique Browsers (*2)	175.78 million browsers	174.44 million browsers
Number of Active User IDs on Yahoo! JAPAN (*3)	20.95 million IDs	20.94 million IDs
Number of Yahoo! Premium Member IDs (*4)	6.68 million IDs	6.60 million IDs
e-Commerce Data		
Number of Yahoo! Auctions Stores (*5)	14,155 stores	13,938 stores
Average Number of Total Listed Items on Yahoo! Auctions (*6)	15.90 million items	15.36 million items
Number of Yahoo! Auctions Unique Browsers (*7)	31.77 million browsers	31.24 million browsers
Number of Yahoo! Shopping Stores (*5)	15,923 stores	15,810 stores
Number of Yahoo! Shopping Unique Browsers (*8)	15.78 million browsers	15.83 million browsers
Number of Yahoo! Shopping Store Unique Browsers (*9)	18.22 million browsers	18.03 million browsers

(*1) Number of page views of Yahoo! JAPAN Group sites counted using the CSC (Client Side Counting) method each month

(*2) Number of browsers which accessed Yahoo! JAPAN services each month

(*3) Number of Yahoo! JAPAN IDs which logged in each month

(*4) Number of Yahoo! Premium Member IDs at the end of each month

(*5) Number of stores at the end of each month

(*6) Daily average number of total listed items for each month

(*7) Number of browsers which accessed Yahoo! Auctions each month

(*8) Number of browsers which accessed Yahoo! Shopping (shopping.yahoo.co.jp, etc.) each month

(*9) Number of browsers which accessed Yahoo! Shopping Store (store.yahoo.co.jp) each month