

August 10, 2006

To whom it may concern

Yahoo Japan Corporation  
Masahiro Inoue, President and CEO  
Stock code: 4689

**Yahoo Japan Corporation announces monthly data for July 2006**

Yahoo Japan Corporation announces monthly data on its businesses for July 2006, as attached.

<b>Subjects</b>	<b>July 2006</b>	<b>June 2006 (for reference)</b>
<b>Monthly Page Views</b>		
Total Monthly Page Views	34,083 million PVs	32,999 million PVs
Yahoo! Mobile Page Views	1,563 million PVs	1,476 million PVs
<b>Yahoo! JAPAN Users and IDs</b>		
Number of Yahoo! JAPAN Unique Browsers (*1)	119.56 million browsers	118.58 million browsers
Number of Active User IDs on Yahoo! JAPAN (*2)	16.73 million IDs	16.24 million IDs
Number of Yahoo! Premium Member IDs (*3)	6.38 million IDs	6.35 million IDs
<b>e-Commerce Data</b>		
Number of Yahoo! Auctions Stores (*4)	8,953 stores	8,396 stores
Average Number of Total Listed Items on Yahoo! Auctions (*5)	11.14 million items	10.61 million items
Number of Yahoo! Auctions Unique Browsers (*6)	28.76 million browsers	28.55 million browsers
Number of Yahoo! Shopping Stores (*4)	11,534 stores	11,280 stores
Number of Yahoo! Shopping Unique Browsers (*7)	16.09 million browsers	16.26 million browsers

(\*1) Number of browsers which accessed Yahoo! JAPAN services each month

(\*2) Number of Yahoo! JAPAN IDs which logged in each month

(\*3) Number of Yahoo! Premium Member IDs at the end of each month

(\*4) Number of stores at the end of each month

(\*5) Daily average number of total listed items for each month

(\*6) Number of browsers which accessed Yahoo! Auctions each month

(\*7) Number of browsers which accessed Yahoo! Shopping each month