

June 9, 2005

To whom it may concern

Yahoo Japan Corporation
Masahiro Inoue, President and CEO
Stock code: 4689

Yahoo Japan Corporation announces monthly data for May 2005

Yahoo Japan Corporation announces monthly data on its businesses for May 2005, as attached.

Subject	May 2005	April 2005 (for reference)
Yahoo! BB Business Division		
Monthly Page Views for Yahoo! BB Business Division	3,173 million PVs	2,988 million PVs
Number of Lines with Jumper Installation Completed (*1)	Approx. 4,847 thousand lines	Approx. 4,803 thousand lines
Number of Lines Marketed by Yahoo! JAPAN	Approx. 1,178 thousand lines	Approx. 1,175 thousand lines
Listing Business Division		
Monthly Page Views for Listing Business Division	4,117 million PVs	3,753 million PVs
Number of Business Express Contracts (*2)	3,440 contracts	3,415 contracts
Auction Business Division		
Monthly Page Views for Auction Business Division	7,161 million PVs	6,562 million PVs
Number of Auction Unique Browsers (*3)	21.04 million browsers	19.00 million browsers
Average Number of Total Listed Items (*4)	8.11 million items	7.67 million items
Average Closing Price (*5)	5,407 yen	5,700 yen
Average Successful Auction Ratio (*6)	37%	38%
Number of Stores (*7)	3,624 stores	3,730 stores
Monthly Volume of Auction Transacted on the Site (*8)	Approx. 53.0 billion yen	Approx. 52.2 billion yen
Shopping Business Division		
Monthly Page Views for Shopping Business Division	558 million PVs	527 million PVs
Number of Stores (*9)	3,928 stores	3,612 stores
Monthly Volume of Shopping Transacted on the Site (*10)	Approx. 7.6 billion yen	Approx. 8.2 billion yen
Media Business Division		
Monthly Page Views for Media Business Division	7,745 million PVs	7,404 million PVs
Business Solutions (BS) Business Division		
Monthly Page Views for BS Business Division	3.3 million PVs	2.8 million PVs
Corporate Common Data		
Total Monthly Page Views	27,083 million PVs	25,182 million PVs
Non-Divisional Page Views including Top Pages (*11)	4,324 million PVs	3,943 million PVs
Number of Unique Browsers (*12)	90.63 million browsers	85.77 million browsers
Number of Active User IDs on Yahoo! JAPAN (*13)	13.57 million IDs	13.10 million IDs
Number of Yahoo! Premium Member IDs (*14)	5.25 million IDs	5.15 million IDs
Monthly Volume of Commerce Transacted on the Site (*15)	Approx. 60.7 billion yen	Approx. 60.5 billion yen

(*1) Total number of lines with jumper installation completed at the end of each month (excluding cancellations and "Yahoo! BB Hikari")

(*2) Monthly number of Business Express contracts

(*3) Number of browsers which accessed Yahoo! Auctions each month

(*4) Average number of total listed items for each month

(*5) Average closing price for each month

(*6) Average ratio of successful auctions per day for each month (excluding the ratio for the final days of free listing campaigns)

(*7) Number of stores at the end of each month

(*8) Total turnover of auctions completed on the site. Since it contains items in Special Categories (automobiles, motorcycles, and real estates), and since Yahoo! JAPAN doesn't collect a transaction fee when an auction is cancelled after completion, the monthly transaction revenue from auctions can not be calculated by multiplying this figure by 3%.

(*9) Number of stores at the end of each month

(*10) Total turnover of each month including Yahoo! Travel, SevenAndY (formerly eS! Books) and Yahoo! Tickets.

The figures are tentative, since cancellation and others could take place in the future.

(*11) Page Views which are not included in Business Divisions such as Top Pages

(*12) Number of browsers which accessed Yahoo! JAPAN services each month

(*13) Number of Yahoo! JAPAN IDs which logged in each month

(*14) Number of Yahoo! Premium Member IDs at the end of each month

(*15) Monthly volume of commerce is the turnover of auction and shopping businesses including Yahoo! Travel, SevenAndY (formerly eS! Books) and Yahoo! Tickets.

The figures are tentative, since cancellation and others could take place in the future.

Note 1: The decline in the average closing price of Yahoo! Auctions in May 2005 is thought to have been influenced by a change in the system-use fees for the relatively high priced special categories of automobiles and others.

Note 2: The decrease in the number of merchant stores registered with Yahoo! Auctions can be attributed to a drop in the number of used car merchant stores due to a revision in the fee structure for "Used Car Auction" in conjunction with a change in the system-use fees for the special categories of automobiles and others. The number of merchant stores other than used car stores increased during the period.