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To whom it may concern

Yahoo Japan Corporation  
Masahiro Inoue, President and CEO  
Stock code: 4689

**Yahoo Japan Corporation announces monthly data for January 2005**

Yahoo Japan Corporation announces monthly data on its businesses for January 2005, as attached.

Subject	January 2005	December 2004 (for reference)
<b>Yahoo! BB Business Division</b>		
Monthly Page Views for Yahoo! BB Business Division	2,826 million PVs	2,698 million PVs
Number of Lines with Jumper Installation Completed (*1)	Approx. 4,713 thousand lines	Approx. 4,658 thousand lines
Number of Lines Marketed by Yahoo! JAPAN	Approx. 1,169 thousand lines	Approx. 1,168 thousand lines
<b>Listing Business Division</b>		
Monthly Page Views for Listing Business Division	3,692 million PVs	3,277 million PVs
Number of Business Express Contracts (*2)	2,581 contracts	2,850 contracts
<b>Auction Business Division</b>		
Monthly Page Views for Auction Business Division	7,258 million PVs	6,738 million PVs
Number of Auction Unique Browsers (*3)	19.45 million browsers	18.91 million browsers
Average Number of Total Listed Items (*4)	6.88 million items	7.07 million items
Average Closing Price (*5)	5,991 yen	6,373 yen
Average Successful Auction Ratio (*6)	41%	39%
Number of Stores (*7)	3,442 stores	3,312 stores
Monthly Volume of Auction Transacted on the Site (*8)	Approx. 54.6 billion yen	Approx. 58.0 billion yen
<b>Shopping Business Division</b>		
Monthly Page Views for Shopping Business Division	543 million PVs	469 million PVs
Number of Stores (*9)	2,888 stores	2,810 stores
Monthly Volume of Shopping Transacted on the Site (*10)	Approx. 7.3 billion yen	Approx. 7.8 billion yen
<b>Media Business Division</b>		
Monthly Page Views for Media Business Division	6,542 million PVs	6,191 million PVs
<b>Business Solutions (BS) Business Division</b>		
Monthly Page Views for BS Business Division	2.5 million PVs	1.9 million PVs
<b>Corporate Common Data</b>		
Total Monthly Page Views	24,392 million PVs	22,658 million PVs
Non-Divisional Page Views including Top Pages (*11)	3,525 million PVs	3,281 million PVs
Number of Unique Browsers (*12)	82.50 million browsers	78.00 million browsers
Number of Active User IDs on Yahoo! JAPAN (*13)	12.70 million IDs	12.31 million IDs
Number of Yahoo! Premium Member IDs (*14)	4.92 million IDs	4.82 million IDs
Monthly Volume of Commerce Transacted on the Site (*15)	Approx. 62.0 billion yen	Approx. 65.9 billion yen

(\*1) Total number of lines with jumper installation completed at the end of each month (excluding cancellations)

(\*2) Monthly number of Business Express contracts

(\*3) Number of browsers which accessed Yahoo! Auctions each month

(\*4) Average number of total listed items for each month

(\*5) Average closing price for each month

(\*6) Average ratio of successful auctions per day for each month (excluding the ratio for the final days of free listing campaigns)

(\*7) Number of stores at the end of each month

(\*8) Total turnover of auctions completed on the site. Since it contains items in Special Categories (automobiles, motorcycles, and real estates), and since Yahoo! JAPAN doesn't collect a transaction fee when an auction is cancelled after completion, the monthly transaction revenue from auctions can not be calculated by multiplying this figure by 3%.

(\*9) Number of stores at the end of each month

(\*10) Total turnover of each month including Yahoo! Travel, SevenAndY (formerly eS! Books) and Yahoo! Tickets. The figures are tentative, since cancellation and others could take place in the future.

(\*11) Page Views which are not included in Business Divisions such as Top Pages

(\*12) Number of browsers which accessed Yahoo! JAPAN services each month

(\*13) Number of Yahoo! JAPAN IDs which logged in each month

(\*14) Number of Yahoo! Premium Member IDs at the end of each month

(\*15) Monthly volume of commerce is the turnover of auction and shopping businesses including Yahoo! Travel, SevenAndY (formerly eS! Books) and Yahoo! Tickets. The figures are tentative, since cancellation and others could take place in the future.

Note: Commencing with the monthly report for January 2005, the method of calculating figures for the Number of Unique Browsers and for the Number of Active User IDs on Yahoo! JAPAN has been changed to include the number of browsers and User IDs that only use Yahoo! GeoCities. Calculated under the former method, the Number of Unique Browsers was 80.48 million and the Number of Active User IDs on Yahoo! JAPAN was 12.68 million.