

August 11, 2004

To whom it may concern

Yahoo Japan Corporation  
Masahiro Inoue, President and CEO  
Stock code: 4689

Yahoo Japan Corporation announces Yahoo! BB monthly data for July 2004, as shown below.

<b>Subject</b>	<b>July 2004</b>	<b>June 2004(Reference)</b>
Number of Lines with Jumper Installation Completed (*)	Approx. 4,355 thousand lines	Approx. 4,282 thousand lines
Number of Lines Marketed by Yahoo! JAPAN	Approx. 1,142 thousand lines	Approx. 1,136 thousand lines

(\*) Total number of lines with jumper installation completed at the end of each month (excluding cancellations)