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To whom it may concern

Yahoo Japan Corporation  
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Stock code: 4689

**Yahoo Japan Corporation announces monthly data for December 2003**

Yahoo Japan Corporation announces monthly data on its businesses for December 2003, as attached.  
Because it is the beginning of the year, some of the data on Yahoo! BB is not available yet.  
The data will be announced when ready.

Subject	December 2003	November 2003(Reference)
<b>Yahoo! BB Business Division</b>		
Monthly Page Views for Yahoo! BB Business Division	2,016 million PVs	1,966 million PVs
Number of Lines with Jumper Installation Completed (*1)	To be disclosed later	Approx. 3,553 thousand lines
Number of Lines Marketed by Yahoo! JAPAN	To be disclosed later	Approx. 1,069 thousand lines
<b>Listing Business Division</b>		
Monthly Page Views for Listing Business Division	2,447 million PVs	2,564 million PVs
Number of Business Express Contracts (*2)	1,406 contracts	1,210 contracts
<b>Auction Business Division</b>		
Monthly Page Views for Auction Business Division	5,334 million PVs	5,609 million PVs
Number of Auction Unique Users (*3)	14.21 million browsers	14.26 million browsers
Number of Total Listed Items (*4)	4.46 million items	5.83 million items
Average Closing Price (*5)	6,290 yen	5,831 yen
Transaction Rate (*6)	30-51%	39-52%
Number of Stores (*7)	2,022 stores	1,893 stores
Monthly Volume of Auction Transacted on the Site (*8)	Approx. 46.2 billion yen	Approx. 44.1 billion yen
<b>Shopping Business Division</b>		
Monthly Page Views for Shopping Business Division	348 million PVs	353 million PVs
Number of Stores (*9)	1,202 stores	976 stores
Number of Select Stores (*10)	265 stores	260 stores
Monthly Volume of Shopping Transacted on the Site (*11)	Approx. 5.7 billion yen	Approx. 4.8 billion yen
<b>Media Business Division</b>		
Monthly Page Views for Media Business Division	4,736 million PVs	4,877 million PVs
<b>Business Solution (BS) Business Division</b>		
Monthly Page Views for BS Business Division	1.2 million PVs	1.5 million PVs
<b>Corporate Common Data</b>		
Total Monthly Page Views	17,199 million PVs	17,658 million PVs
Non-Divisional Page Views including Top Pages (*12)	2,316 million PVs	2,285 million PVs
Number of Unique Users (*13)	59.38 million browsers	59.71 million browsers
Number of Active User IDs on Yahoo! JAPAN (*14)	9.85 million IDs	9.66 million IDs
Number of Yahoo! Premium Member IDs (*15)	3.57 million IDs	3.47 million IDs
Monthly Volume of Commerce Transacted on the Site (*16)	Approx. 52.0 billion yen	Approx. 49.0 billion yen

(\*1) Total number of lines with jumper installation completed at the end of each month (excluding cancellations)

(\*2) Monthly number of Business Express contracts

(\*3) Number of browsers which accessed Yahoo! Auctions each month

(\*4) Total number of items listed at the end of each month

(\*5) Average closing price for each month

(\*6) Range of daily transaction rate in each month

(\*7) Number of stores at the end of each month

(\*8) Total turnover of auctions completed on the site. Since it contains items in Special Categories (automobiles, motorcycles, and real estates), and since Yahoo! JAPAN doesn't collect a transaction fee when an auction is cancelled after completion, the monthly transaction revenue from auctions can not be calculated by multiplying this figure by 3%.

(\*9) Number of stores at the end of each month

(\*10) Number of Select Stores at the end of each month

(\*11) Total turnover of each month including Yahoo! Travel and eS! Books.

The figures are tentative, since cancellation and others could take place in the future.

(\*12) Page Views which are not included in Business Divisions such as Top Pages

(\*13) Number of browsers which accessed Yahoo! JAPAN services each month

(\*14) Number of Yahoo! JAPAN IDs which logged in each month

(\*15) Number of Yahoo! Premium Member IDs at the end of each month

(\*16) Monthly volume of commerce is the turnover of auction and shopping businesses including Yahoo! Travel and eS! Books. The figures are tentative, since cancellation and others could take place in the future.