

December 11, 2003

To whom it may concern

Yahoo Japan Corporation
Masahiro Inoue, President & CEO
Stock code: 4689

Tie-Up with RECRUIT for Joint Development of Internet-Based Recruiting Business

Yahoo Japan Corporation, operating Yahoo! JAPAN, today fundamentally agreed to form a cooperative framework with RECRUIT Co., Ltd., to jointly develop an Internet-based recruiting business.

The cooperative framework will build a comprehensive recruiting business through two strategies: a business alliance to further strengthen and develop recruiting services and new business development through the establishment of a joint venture with capital outlays by both firms.

1. Outline of Business Alliance

A. RECRUIT will offer recruiting services through the Yahoo! JAPAN Web site.

Under the agreement, Yahoo Japan Corporation will reorganize the recruiting interface* of Yahoo! Employment into Yahoo! Rikunabi (Yahoo! Recruit Navigator), to improve its ease of use by collaborating with RECRUIT. RECRUIT will strengthen and develop its recruiting service – Yahoo! Rikunabi – on Yahoo! JAPAN domain, integrating the interface for individuals of both companies, taking advantage of the marquee of Yahoo! JAPAN. Plans call for the new business to start next spring.

* Recruiting services provided by Recruit Navi, Recruit Navi NEXT, Travaille Net, FromA navi, Entrenet, and ABLIC net.

B. New Business Development by Joint Venture

A joint venture, formed with capital investment from both companies, will develop and operate a new service centered on providing support for personnel searches and hiring by companies and job searches by individuals, especially for part-time workers, aiming to expand their Internet temporary staffing business. Recognizing that there is still growth potential left in the well-developed part-time job-oriented employment advertising market, the joint venture plans to start a new service targeting this market next spring.

2. Purpose of Business Alliance

In October 2002, Yahoo Japan Corporation and RECRUIT began developing a comprehensive joint business with

an Internet listing business as its core using their individual strengths (the ease of use, customer attracting power, brand strength, and technical capabilities of Yahoo! JAPAN's Internet services and the corporate relationships, product-planning capabilities, database, strong reputation, and brand strength of RECRUIT).

The business alliance was formed to provide a comprehensive response to the needs of companies seeking personnel and people seeking employment amid the progressive diversification of employment methods. By further strengthening the cooperative framework previously formed by the two companies, the business alliance seeks to develop a temporary staffing business through joint operations that utilize the comprehensive Internet services of Yahoo! JAPAN and RECRUIT's performance record in the field (approx. 2.3 million users as of December, 2003, and annual revenues of approximately ¥45 billion (including forecast revenues for this fiscal year)).

3. Outline of Joint Venture (planned)

Name: Pending

President: Pending

Address: Minato-ku, Tokyo

Establishment: January 2004 (planned)

Main business: Principally Internet-based temporary staffing services

Fiscal year end: March

Employees: Approx. 10

Paid-in capital: ¥200 million

Number of shares to be issued: 4,000

Ownership: Yahoo Japan Corporation, 60%; RECRUIT Co., Ltd., 40%

4. Schedule

December 2003: Signing of fundamental agreement and shareholder contracts

January 2004: Establishment of joint venture

Spring 2004: RECRUIT will begin offering its temporary staffing services through the Yahoo! JAPAN site and the joint venture will launch its Web site and start offering services.

5. Corporate Outline of RECRUIT

Name: RECRUIT Co., Ltd.

Representatives: Chairperson & CEO Eiko Kono

President & COO Hitoshi Kashiwaki

Founded: March 31, 1960

Paid-in capital: ¥3,002.64 million (as of December 11, 2003)

Main business: Comprehensive personnel services, matching demand by individuals and corporations for products and services using information magazines, the Internet, mobile phones, and other methods, and other services.

6. Outlook

Although Yahoo Japan Corporation expects the business alliance to yield improvements in services, profits, and efficiency in the recruiting business of both companies, numerical figures have not been calculated because specific strategic and economic benefits have yet to be determined.

Yahoo Japan Corporation's performance forecasts given in the Interim "Tanshin" for the fiscal year ending March 2004 announced on October 21, 2003 remain unchanged.