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To whom it may concern

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Stock code: 4689

Yahoo! JAPAN announces monthly data for April 2003

Yahoo Japan Corporation announces monthly data on its businesses for April 2003, as attached.

Subject	April 2003	March 2003 (for reference)
Yahoo! BB Business Division		
Monthly Page Views for Yahoo! BB Business Division	1,428 million PVs	1,492 million PVs
Number of Lines with Jumper Installation Completed (*1)	Approx. 2,547 thousand lines	Approx. 2,363 thousand lines
Number of Lines with Jumper Installation Completed Marketed by Yahoo! JAPAN	Approx. 957 thousand lines	Approx. 930 thousand lines
Listing Business Division		
Monthly Page Views for Listing Business Division	2,022 million PVs	2,320 million PVs
Number of Contracts on Business Express (*2)	920 contracts	903 contracts
Auction Business Division		
Monthly Page Views for Auction Business Division	3,851 million PVs	3,895 million PVs
Number of Auction Unique Users (*3)	10.80 million browsers	10.34 million browsers
Number of Total Listed Items (*4)	3.62 million items	3.35 million items
Average Closing Price (*5)	6,273 yen	6,368 yen
Transaction Rate (*6)	44-52%	42-53%
Number of Merchants (*7)	1,235 stores	1,174 stores
Monthly Volume of Auction Transacted on the Site (*8)	Approx. 34.6 billion yen	Approx. 35.8 billion yen
Shopping Business Division		
Monthly Page Views for Shopping Business Division	262 million PVs	191 million PVs
Number of Merchants (*9)	331 stores	227 stores
Monthly Volume of Shopping Transacted on the Site (Tentative) (*10)	Approx. 3.6 billion yen	Approx. 3.2 billion yen
Media Business Division		
Monthly Page Views for Media Business Division	3,681 million PVs	3,426 million PVs
ES Business Division		
Monthly Page Views for Enterprise Solutions Business Division	0.7 million PVs	0.5 million PVs
Inter-Divisional Data		
Total Monthly Page Views	13,013 million PVs	12,609 million PVs
Non-Divisional Page Views including Top Pages (*11)	1,766 million PVs	1,283 million PVs
Number of Unique Users (*12)	50.23 million browsers	47.54 million browsers
Number of Registered IDs on Yahoo! JAPAN (*13)	23.61 million IDs	22.49 million IDs
Total Number of Paying Users for Personal Identification (*14)	2.69 million IDs	2.60 million IDs
Monthly Volume of Commerce Transacted on the Site (Tentative) (*15)	Approx. 38.2 billion yen	Approx. 39.1 billion yen

(*1) Total number of lines with jumper installation completed at the end of each month (excluding cancellations)

(*2) Monthly number of contracts on Business Express

(*3) Number of browsers which accessed Yahoo! Auctions each month

(*4) Total number of items listed at the end of each month

(*5) Average for each month

(*6) Approximate range in each month

(*7) Number of merchants at the end of each month

(*8) Total turnover of auctions completed on the site. Since it contains items in Special Categories (automobiles, motorcycles, real estates), and since Yahoo! JAPAN doesn't collect a transaction fee when an auction is cancelled after completion, the monthly transaction revenue from auctions can not be calculated by multiplying this figure by 3%.

(*9) Number of merchants at the end of each month

(*10) Total turnover of each month including Yahoo! Travel and eS! Books.

The figures are tentative, since cancellation and others could take place in the future.

(*11) Page Views which are not included in Business Divisions such as Top Pages.

(*12) Number of browsers which accessed Yahoo! JAPAN services each month

(*13) Number of user IDs registered on Yahoo! JAPAN at the end of each month

(*14) Total number of paying users for Yahoo! Auctions and Yahoo! Personals

(*15) Monthly volume of commerce is the turnover of auction and shopping business including Yahoo! Travel and eS! Books.

(Note) Service territories were reconsidered and some services were moved to other business divisions from the start of FY2003.

Categorizing the page views for April 2003 according to the previous system would give the following breakdown.

Yahoo! BB: 1,493 million PVs/Listing: 2,354 million PVs/Auction:3,851million PVs/ Shopping:223 million PVs/ Media:3,789 million PVs/ES:0.3 million PVs/Non-divisional including top pages:1,302 million PV