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To whom it may concern

Yahoo Japan Corporation  
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Stock code: 4689

**Yahoo! JAPAN announces monthly data for February and March 2003**

Yahoo Japan Corporation announces monthly data on its businesses for February and March 2003 , as attached.  
(Yahoo!JAPAN discloses the monthly data for February 2003 today together with the data for March, due to the public share offering carried out in February 2003.)

Subject	March 2003	February 2003	January 2003 (for reference)
<b>Yahoo! BB Business Division</b>			
Monthly Page Views for Yahoo! BB Business Division	1,492 million PVs	1,277 million PVs	1,304 million PVs
Number of Lines with Jumper Installation Completed (*1)	Approx. 2,363 thousand lines	Approx. 2,181 thousand lines	Approx. 1,972 thousand lines
Number of Lines with Jumper Installation Completed Marketed by Yahoo! JAPAN	Approx. 930 thousand lines	Approx. 912 thousand lines	Approx. 883 thousand lines
<b>Listing Business Division</b>			
Monthly Page Views for Listing Business Division	2,320 million PVs	2,207 million PVs	2,216 million PVs
Number of Contracts on Business Express (*2)	903 contracts	835 contracts	737 contracts
<b>Auction Business Division</b>			
Monthly Page Views for Auction Business Division	3,895 million PVs	3,600 million PVs	3,594 million PVs
Number of Auction Unique Users (*3)	10.34 million browsers	10.08 million browsers	10.48 million browsers
Number of Total Listed Items (*4)	3.35 million items	3.41 million items	3.26 million items
Average Closing Price (*5)	Approx. 6,500 yen	Approx. 6,500 yen	Approx. 6,500 yen
Transaction Rate (*6)	42-53%	43-56%	37-56%
Number of Merchants (*7)	1,174 stores	1,010 stores (See Note)	400 stores
Monthly Volume of Auction Transacted on the site (*8)	Approx. 35.8 billion yen	Approx. 32.0 billion yen	Approx. 31.4 billion yen
<b>Shopping Business Division</b>			
Monthly Page Views for Shopping Business Division	191 million PVs	178 million PVs	186 million PVs
Number of Merchants (*9)	227 stores	222 stores	223 stores
Monthly Volume of Shopping Transacted on the site (Tentative) (*10)	Approx. 3.2 billion yen	Approx. 2.7 billion yen	Approx. 3.1 billion yen
<b>Media Business Division</b>			
Monthly Page Views for Media Business Division	3,426 million PVs	2,966 million PVs	2,937 million PVs
<b>Enterprise Solutions Business Division</b>			
Monthly Page Views for Enterprise Solutions Business Division	0.5 million PVs	0.5 million PVs	0.7 million PVs
<b>Inter-Divisional Data</b>			
Total Monthly Page Views	12,609 million PVs	11,396 million PVs	11,409 million PVs
Non-Divisional Page Views including Top Pages (*11)	1,283 million PVs	1,166 million PVs	1,168 million PVs
Number of Unique Users (*12)	47.54 million browsers	46.34 million browsers	47.68 million browsers
Number of Registered IDs on Yahoo! JAPAN (*13)	22.49 million IDs	21.63 million IDs	20.83 million IDs
Total Number of Paying Users for Personal Identification (*14)	2.60 million IDs	2.52 million IDs	2.42 million IDs
Monthly Volume of Commerce Transacted on the site (Tentative) (*15)	Approx. 39.1 billion yen	Approx. 34.8 billion yen	Approx. 34.6 billion yen

(\*1) Total number of lines with jumper installation completed at the end of each month (excluding cancellations)

(\*2) Monthly number of contracts on Business Express

(\*3) Number of browsers which accessed Yahoo! Auctions each month

(\*4) Total number of items listed at the end of each month

(\*5) Approximate average for each month

(\*6) Approximate range in each month

(\*7) Number of merchants at the end of each month

**Note: Yahoo! JAPAN started "Premium Auction of Used Cars" in February 2003, and 547 used car merchants were registered as of February 28, 2003.**

**This caused a drastic increase in number of merchants in Auction Business.**

(\*8) Total turnover of auctions completed on the site. Since it contains items in Special Categories (automobiles, motorcycles, real estates), and since Yahoo! JAPAN doesn't collect a transaction fee when an auction is cancelled after completion, the monthly transaction revenue from auctions can not be calculated by multiplying this figure by 3%.

(\*9) Number of merchants at the end of each month

(\*10) Total turnover of each month including Yahoo! Travel and eS! Books.

The figures are tentative, since cancellation and others could take place in the future.

(\*11) Page Views which are not included in Business Divisions such as Top Pages.

(\*12) Number of browsers which accessed Yahoo! JAPAN services each month

(\*13) Number of user IDs registered on Yahoo! JAPAN at the end of each month

(\*14) Total number of paying users for Yahoo! Auctions and Yahoo! Personals

(\*15) Monthly volume of commerce is the turnover of auction and shopping business including Yahoo! Travel and eS! Books.