

August 20, 2002

To whom it may concern

Yahoo Japan Corporation
Masahiro Inoue, President & CEO
Stock code: 4689

Yahoo! JAPAN Takes Stake in Netrust, Ltd., and Makes it a Subsidiary

Yahoo Japan Corporation decided to purchase a majority block of shares of Netrust, Ltd., and make it a subsidiary of the Company.

1. Outline of New Subsidiary:

- (1) Name: Netrust, Ltd.
- (2) Registered address: Nihon Jisho Dai 9 Bldg., 1-14-20 Kudan Kita, Chiyoda-ku, Tokyo
- (3) Representative officer: President Masaki Sode
- (4) Establishment: September 13, 2000
- (5) Major business: Online settlement, system consulting
- (6) Fiscal year-end: March 31
- (7) Directors: 6 (Including temporary employees)
- (8) Paid-in capital: 98 million yen
- (9) Annual net sales: 4,385,000 yen (FY ended March 2002)

2. Comparison of Yahoo! JAPAN's Shareholdings Before and After Share Purchase

	Before	After
(1) Number of share held by Yahoo! JAPAN	0 shares	4,300 shares
(2) Number of shares with voting rights	1,960 shares	7,170 shares
(3) Percentage of voting-right shares held	0.0%	60.0%

3. Summary of Share Purchase

- (1) New Shares from Third Party Allotment of Shares:
 - 1) Details: Yahoo! JAPAN will acquire 2,125 shares of the third party allotment of shares being made by Netrust, Ltd.

- 2) Purchase date: Funds to be paid on August 27, 2002 (scheduled)
- 3) Purchase amount: 59.5 million yen

(2) Purchase of Existing Shares

- 1) Details: Yahoo! JAPAN plans to purchase 2,175 shares from Aozora Investment I Venture Capital Limited Partnership (Address: 1-13-10 Kudan Kita, Chiyoda-ku, Tokyo)
- 2) Purchase date: August 27, 2002 (scheduled)
- 3) Purchase amount: 60.9 million yen

4. Purpose of Purchase of Shares

By acquiring shares and making Netrust a subsidiary of Yahoo! JAPAN, the Company is aiming to further strengthen and expand its business by combining Netrust's online settlement know-how with the Company's array of infrastructure and services.

5. Impact on future performance

Based on the alliance formed by making Netrust a subsidiary and the mutual sharing of know-how, the Company expects to further strengthen and expand its settlement-related infrastructure. Because of the difficulty of making estimates due to the newness of the industry and market and the many volatile factors, however, the Company is refraining from making performance forecasts.