

Corporate Data

(As of March 31, 2002)

Company Name

Yahoo Japan Corporation (Yahoo! Japan)

Founded

January 31, 1996

Capital

¥6,033 Million

Businesses

Advertising Business on the Internet

Broadband-Related Business

Auction Business

Other Businesses

Number of Employees

414

Headquarters

Palacio Tower, 3-6-7,
Kita-Aoyama, Minato-ku,
Tokyo, 107-0061, Japan

Home Page URL

<http://www.yahoo.co.jp>

IR Page in English URL

<http://docs.yahoo.co.jp/info/investor/en>

Directors and Auditors

(As of June 20, 2002)

President and CEO

Masahiro Inoue

Chairman of the Board of Directors

Masayoshi Son

Director

Jerry Yang

Director and CFO

Akira Kajikawa

Statutory Auditor (Full Time)

Sumio Sue

Statutory Auditor

Toshihiro Kiribuchi

Statutory Auditor

Mitsuo Sano

Statutory Auditor

Yukio Todoroki

Consolidated Subsidiaries Data

(As of March 31, 2002)

eGroups KK

Business: eGroup groupware service, mainly e-mail

Founded: January 1999

Headquarters: Minato-ku, Tokyo

Amount of Investment: ¥900 million

Yahoo! Japan's ownership: 90.5%

URL: <http://www.egroups.co.jp>

e-Shopping! Books Corp.

Business: eS!Books on-line EC site service over the Internet

Founded: August 1999

Headquarters: Chuo-ku, Tokyo

Amount of Investment: ¥300 million

Yahoo! Japan's ownership: 51.3%

URL: <http://www.esbooks.co.jp>